

OVERVIEW



HISTORY

1844: Founded from Gloucester County

1869: Joseph Campbell & Abram

Anderson founded a preserving company (eventually Campbell Soup Company)

1926: President Calvin Coolidge dedicated Delaware River Bridge (later renamed Ben Franklin) opening the way for commuters to work in Philadelphia, live in Camden

1965: Betsy Ross Bridge opened. This & high speed rail transportation between Camden & Philadelphia helped push county population over half million mark

CURRENT POPULATION:

515,869

PROJECTED EMPLOYMENT GROWTH (2008-2018)

Camden 1.5%

NJ 2.8%

LARGEST MUNICIPALITIES 2011

- Camden*(77,344)
- Cherry Hill (71,045)
- Gloucester Twp (64,634)
- Winslow Twp (39,499)
- Pennsauken (35,885)

TAX INFORMATION 2011

- Corporate Income Tax = 9%
- Personal Income = 8.97% (max)
- Sales Tax = 7%
- Property Tax = \$2,372 per capita
- Median Property Taxes Paid in county = \$5,144

LABOR FORCE & EMPLOYMENT

CURRENT CIVILIAN
LABOR FORCE

268,350

TOTAL EMPLOYED

240,000

UNEMPLOYMENT
RATE

10.6%

9.5% NJ
9.6% US

PER CAPITA PERSONAL INCOME

\$41,282

\$50K NJ
\$39K US

MAJOR PRIVATE SECTOR EMPLOYERS

Rank	Company	Industry	2011 Employment
1	Cooper Health Care	Hospital Mgmt	7,500
2	Campbell Soups	Misc. Foods	1,554
3	Aluminum Shapes LLC	Scrap Metals	799
4	Gloucester Terminals LLC	Marine Terminals	650
5	Comcast Cable Comm.	Cable Services	600
6	Lockheed Martin Tech LLC	Mgmt Services	500
7	Pepsi-Cola & National Brand Bev	Food & Beverages	300

FASTEST GROWING EMPLOYMENT SECTORS

Rank	Industry	% of new employment
1	General Merchandise Stores	>20%
2	Nursing and Residential Care Facilities	14%
3	Hospitals	13%
4	Transit and Ground Passenger Transportation	12%
5	Food Services and Drinking Places	12%

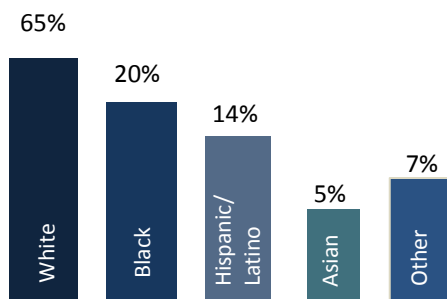
LARGEST EMPLOYMENT SECTORS (TOP 5)

Rank	Sector	Camden	NJ	U.S.
1	Trade, Transportation, & Utilities	20%	21%	19%
2	Education & Healthcare Services	19%	23%	14%
3	Professional & Business Services	15%	15%	13%
4	Leisure & Hospitality	8%	9%	10%
5	Manufacturing	7%	7%	10%

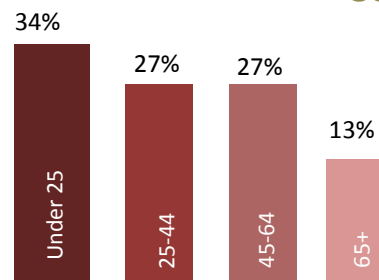
LARGEST OCCUPATIONS (TOP 5)

Rank	Occupation	Camden	NJ	U.S.
1	Office & Admin Support	19%	17%	16%
2	Sales & Related	11%	11%	11%
3	Trnsp & Moving Material	7%	7%	7%
4	Healthcare Practitioners & Tech	7%	5%	5%
5	Food Prep & Serving Related	6%	6%	8%

ETHNICITY/DIVERSITY



AGE



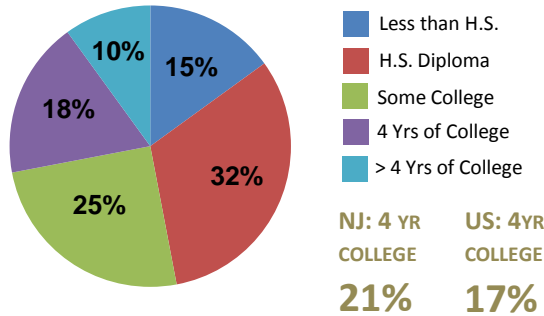
MEDIAN AGE

38

*county seat

LABOR FORCE & EMPLOYMENT cont'd

EDUCATION ATTAINMENT



LARGEST SCHOOL DISTRICTS

	Grade 12 Enrollment	Average Combined SAT score (US :1509)
Cherry Hill East	552	1718
Eastern Regional	531	1637
Pennsauken	413	1289
Cherry Hill	379	1564
Timber Creek Regional	359	1436

INSTITUTES OF HIGHER EDUCATION

Institute	Type	ENROLLMENT	
		Under graduate	Graduate
Camden County CC	2 Yr	15,670	NA
Rowan Univ (Gloucester)	4 Yr	9,665	1,341
Richard Stockton (Atlantic)	4 Yr	6,813	746
Rutgers Univ-Camden	4 Yr	4,121	1,660

VOCATIONAL SCHOOLS

Institute	ENROLLMENT
High School Vocational	2,027
Post Secondary Vocational	660

COST OF DOING BUSINESS

UTILITY COSTS

Type of Utility	Cost/Available Providers	Rank
Gas	\$2.63	2 nd lowest
Electric	14.8 cents / Deregulated	7 th highest
Telecom	Varies by location	NA
Waste/Sewer	Varies by location	NA

KEY RESOURCES & CONTACTS

TRACYE MCDANIEL | CHIEF EXECUTIVE OFFICER
 MICHAEL CHROBAK | CHIEF ECONOMIC DEVELOPMENT OFFICER



EconDev@choosenj.com
 609-297-2200
 www.ChooseNJ.com

SOURCES: NJ Department of Labor & US Bureau of Labor Statistics; American Community Survey, 2005-2009 Estimates.; NJ State Police & FBI, Uniform Crime Report; NJ Monthly Magazine, 2010; NJ State Department of Education, Spring 2010; Board of Public Utilities; Tax Foundation; Infoplease.com; Travelmath; CoStar; Hoovers; Institute for Energy Research; Data current as of June 2011

TRANSPORTATION/MOBILITY

AVG COMMUTE TIME (MINS)

27 30 NJ
25 US

CARPPOOL

11%

USE PUBLIC TRANSIT

8.3%

MILES OF INTERSTATES & HIGHWAYS

38,000

MILEAGE TO NEAREST AIRPORT

12 To Philadelphia Int'l Airport

37 To Atlantic City Airport

MILEAGE TO NEAREST PORT

2 To Camden Port

ACCESS TO CUSTOMERS (MILLIONS)

100 Within one day drive

AVAIL TRANSPORTATION SYSTEMS

247 Buses Routes (statewide)

11 Commuter Rail Lines (statewide)

3 Light Rail Lines (statewide)

KEY ROADS (statewide)

- Garden State Parkway, NJ Turnpike, AC Expressway, Palisades Interstate Parkway
- Interstates 76, 78, 80, 95, 195, 278, 280, 287, 295 and 676.

ABOUT PHILADELPHIA INT'L AIRPORT

- 31.8 Million passengers (2008)
- Ranked 11th in world for Aircraft movements

ABOUT ATLANTIC CITY INT'L AIRPORT

- Joint civil-military public airport
- 5,300-acre site
- 1.4+ million passengers annually

ABOUT PORT OF CAMDEN

- 4 Terminals
- 35 Tenants
- Specializes in handling break-bulk and container cargo
- Nation's leader in handling import wood products

2011 WAGES

Occupation	Camden	NJ
Bus. & Fin. Operations	\$66,270	\$72,740
Construction/Extraction	\$52,850	\$53,760
Food Prep & Serving Related	\$22,030	\$23,300
Healthcare Practitioners	\$76,620	\$80,590
Install, Maint, & Repair	\$46,470	\$46,930
Management	\$113,550	\$124,790
Office & Admin Support	\$34,020	\$35,660
Production	\$32,200	\$34,690
Sales & Related	\$40,170	\$42,850
Trnsp & Moving Materials	\$32,860	\$33,080

SPACE AVAILABILITY

Type	Sq Ft/Acre	Occupancy Costs
Land	965 acres	\$2.60 / sf
Industrial	7,877,000 sq ft	\$3.33 / sf
Office	3,210,000 sq ft	\$17.63 / sf